



Billboard in Wheat Ridge, Colorado, insisting that Barack Obama needed to prove that he was a natural-born US citizen that was eligible to be US President

Hints:

Look at how Obama is drawn at the top

“Ft Hood” refers to a 2009 conspiracy theory that President Obama had deliberately caused the deaths of US soldiers

What does asking for proof of US citizenship imply?



“Even his hobby depends on which way the wind is blowing” – campaign ad against Presidential candidate John Kerry, 2004 election

Hints:

Why show Kerry doing this particular hobby?
What (negative) stereotypes are associated with surfing?

John Kerry is an extremely wealthy man.
How does this image portray that wealth?
Who is the message aimed at?



Billboard in Blue Ridge, Missouri, on the side of Interstate 70

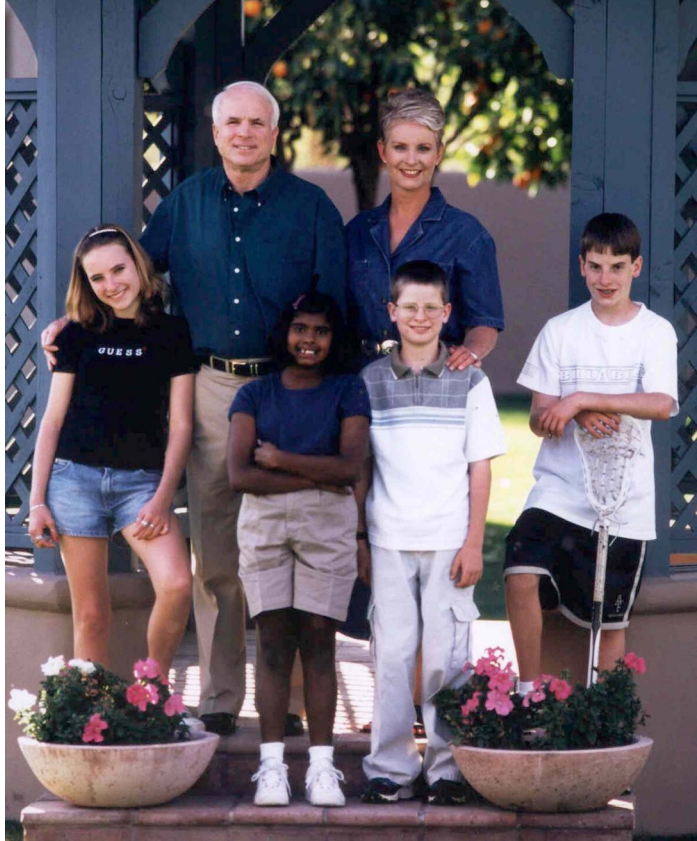
Hints:

Does “obama-nation” sound like another word?

Who is “they”?

Are the first and second amendment considered ***civil liberties*** or ***civil rights***?

What is the symbol on the right?



Senator John McCain and his family in 2000, during his first run for President. This photo went 'viral' in South Carolina just before the primary election. Until this point, he had been leading the race to become the Republican candidate.

Hints:

Why would a family photo be used as a dog-whistle? How could it ratfck John McCain?

John McCain has three adopted children. The dog-whistle works best when people think that all of his children are related to him by blood. Why?

Why wait until just before the primary elections in South Carolina to spread this photo?



Billboard in Mason City, Iowa. Was eventually taken down because of numerous complaints by locals

Hints:

Why is Obama called a “socialist” here? Unlike the other two leaders shown, neither he nor his political party use that word.

Why would you say that the two leaders on the left and right have something in common? Which age group (and stereotypes) are being appealed to?



Abu Bakr al-Baghdadi (left, former leader of ISIS), and Osama bin Laden (right, former leader of al Qaeda), primary targets of the American “War on Terror”

Hints:

There are plenty of terrorists that attack the United States; the majority are American citizens born-and-raised in the United States. So why are *these two men* the face of the “War on Terror”?

It is extremely difficult to defeat terrorism with soldiers and wars. So why call it a “war”? What are you implying about people who criticize the US?